

Veterans Memorial Building

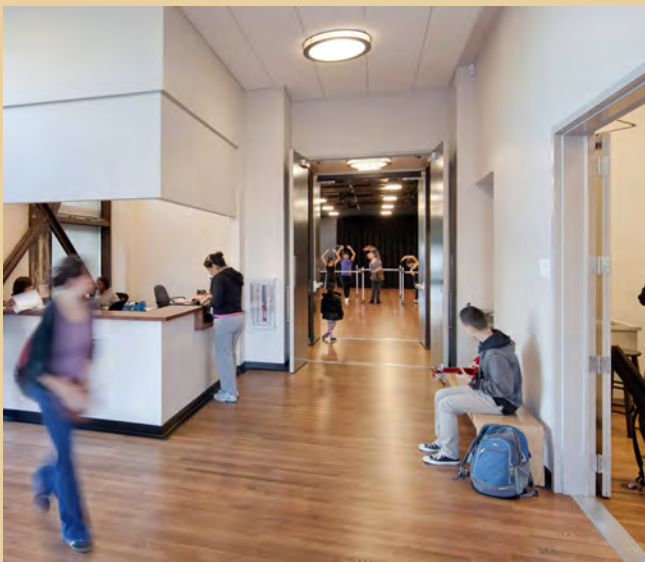
Learning from other Arts & Culture Centers

Malonga Casquelourd Center for the Arts, Oakland

The Malonga Casquelourd Center for the Arts is a “multicultural, multidisciplinary performing-arts complex” sponsored by the city of Oakland. The Malonga Center is housed in a rehabilitated turn-of-the-century building. The center offers a variety of arts programs and dance classes, as well as has rentable spaces for arts events and activities.

The Malonga Casquelourd Center is particularly relevant as a case study as its core intent of providing both “physical and education activities, as well as cultural awareness and enrichment” aligns with the values of the community of Berkeley as a whole.





East Bay Performing Arts Center, Richmond

The East Bay Center for Performing Arts, located in Richmond, California, is both a center for performance arts and also a 501(c)(3) charitable organization of the same name. It serves, “youth and young adults in imagining and creating... world performance traditions.” The Center is located in a historic building; the Winters Building was constructed in 1923 as a two-part building with commercial use on the ground level and a ballroom-theater above. The Center is primarily supported through donor contributions.

This Center serves as a particularly relevant case study for the Cultural Hive as both a model for the type of organization that might innovate and fund a cultural center, but also fits the visions many Berkeley citizens expressed for the intersection of education and arts which are both very present and active in the Berkeley Civic Center neighborhood.

A Design Option *Alternative*

Veterans Memorial Building: Performing Arts & Culture

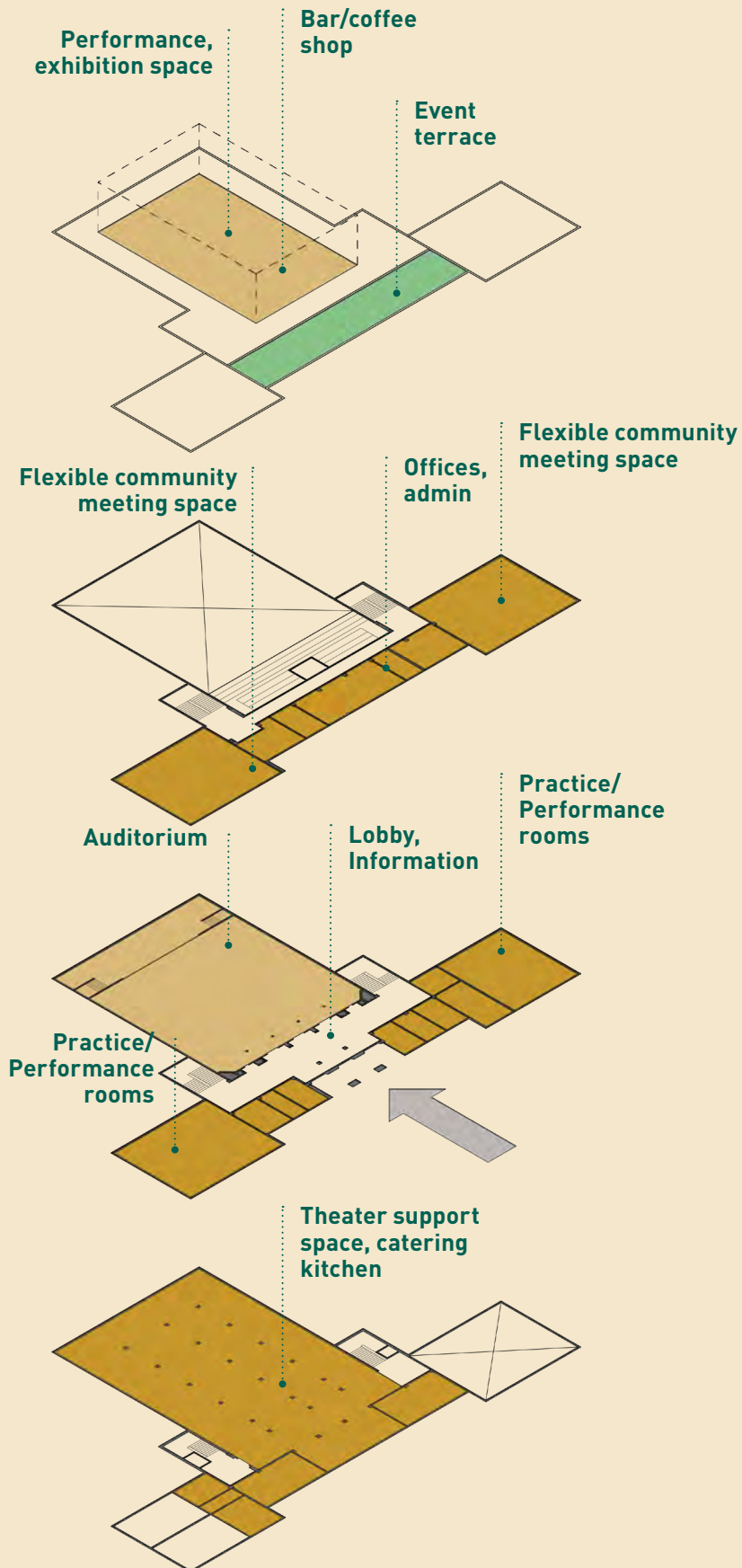
Veterans Memorial Building is converted into a Center for the Performing Arts & Culture (or Cultural Hive) with the auditorium and stage as the main performance venue and the sizable corner rooms as practice spaces and small performance venues. The lower level houses administration and support spaces, storage, and other program needs. A new public space could be added above the auditorium with a south-facing rooftop patio overlooking Civic Center Park.



↑ Island in the Sky, Studio Gang, Chicago



↑ Island in the Sky, Studio Gang, Chicago



Rooftop Addition

Performance Space Event Venue & Deck

- Performing Arts
- Auditorium / Performance Space
- Green Space / Outdoor Deck

A Design Option

2180 Milvia: Park Additions & Universal Access

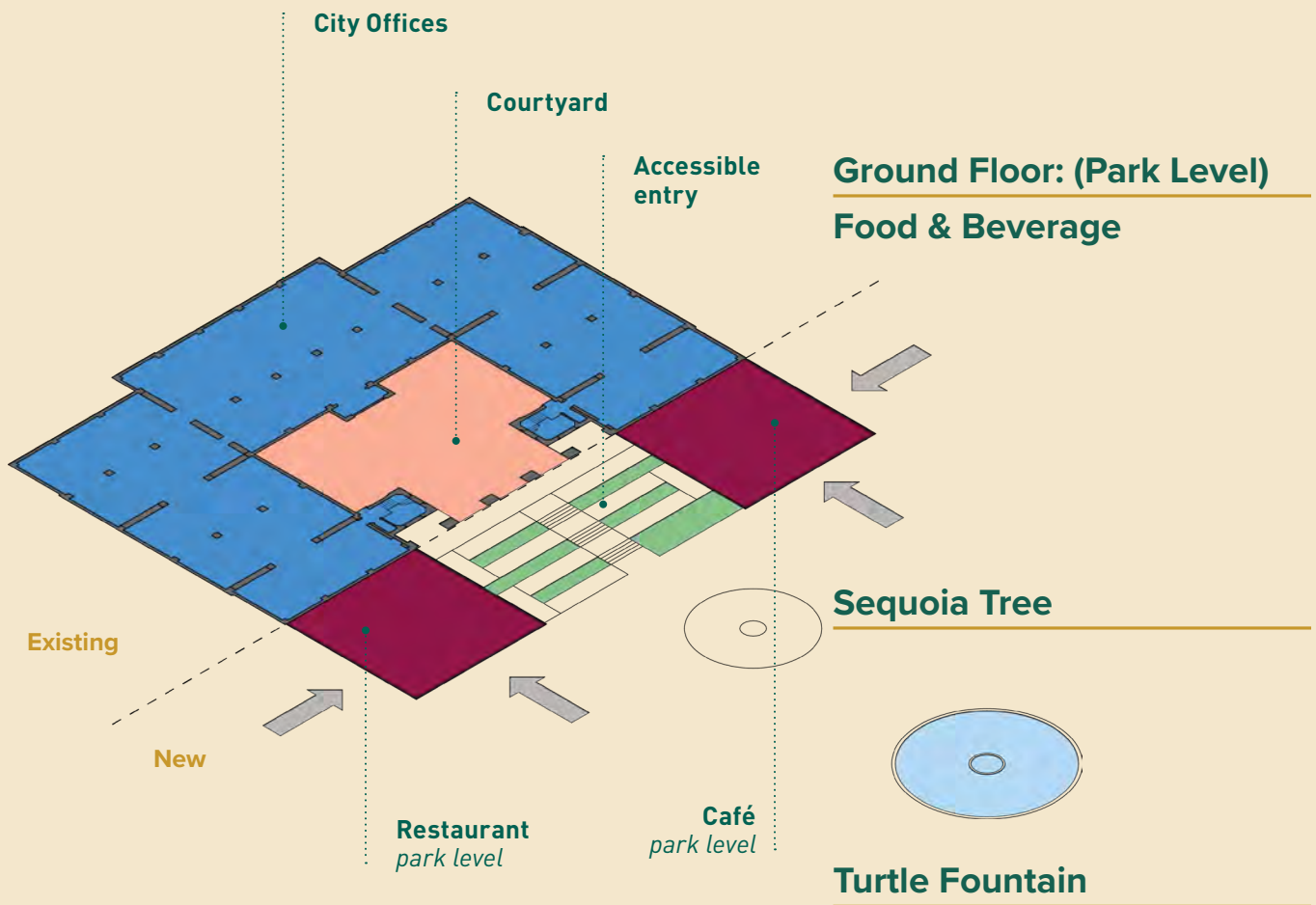
As a way to promote activities on the east end of Civic Center Park, the existing restrooms and storage spaces on the west side of **2180 Milvia** are replaced with larger additions for food and beverage service, new restrooms with access right at grade. A new sloped walkway links the Park and the 2180 Milvia courtyard, which could be covered to create a lobby and reception hall.



↑ St Johns Library, Winnipeg, Canada



↑ Palega Recreation Center, San Francisco



- City Offices
- Food / Beverage
- Gathering Spaces
- New Green Space

Option B

Anchored by the presence of Council Chambers in the Veterans Memorial Building, the park is defined by a central ceremonial plaza and a performance green. A pavilion structure celebrates the presence of the Berkeley's Farmers Market and invites for temporary, and semi-permanent, outdoor market space. The Maudelle Shirek Building is reconceived as a Performing Arts space, supporting arts and culture within Berkeley Civic Center.





B Design Option

Old City Hall: Performing Arts & Culture

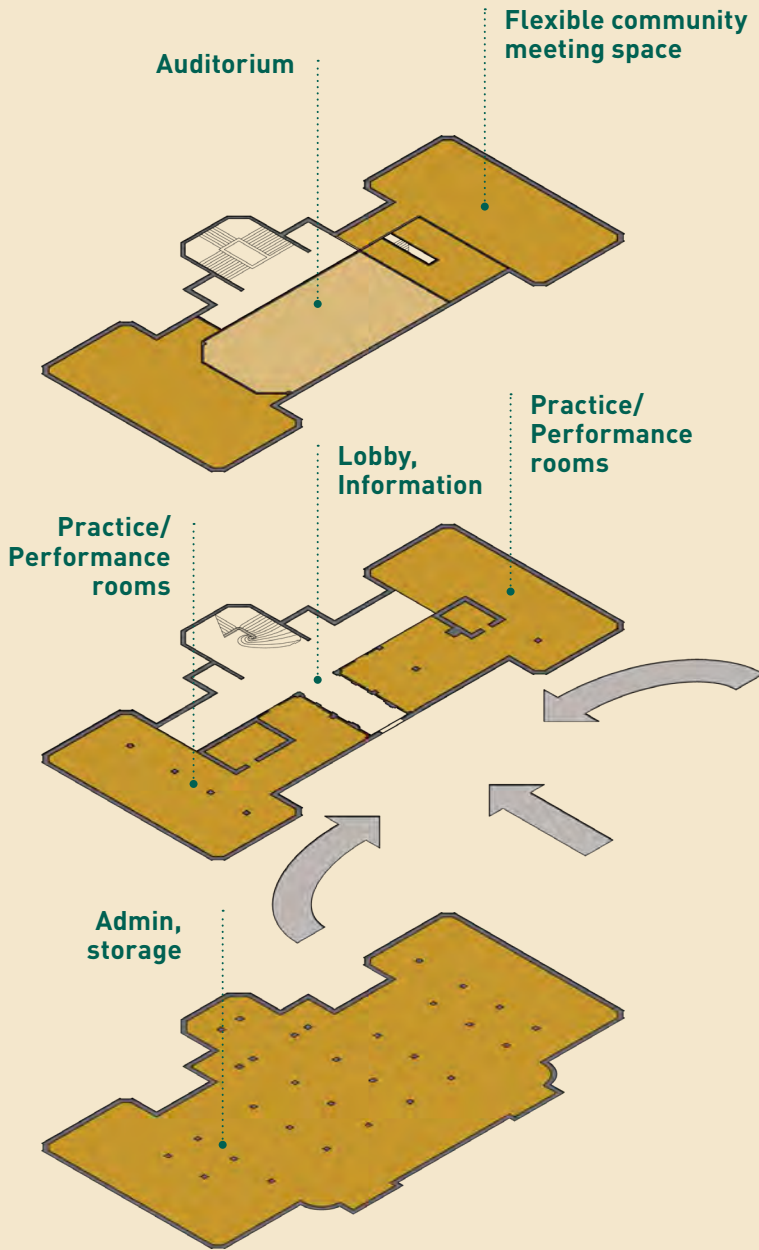
Old City Hall is renovated as the Performing Arts & Culture Center. Information and perhaps a small café occupy the main floor along the central corridor with practice rooms and small venues on the main and upper floors. The ground floor could accommodate support, administrative spaces, storage and classrooms. As in Option A, the building's original entry is reconfigured for universal access.



↑ East Bay Performing Arts Center, Richmond



↑ Malonga Casquelourd Center for the Arts, Oakland



2nd Floor:

Practice Rooms/Classrooms
Small Performance Venues

1st Floor: New Accessible Entry

Lobby / Information
Practice Rooms / Small Venues

Ground Floor:

Classrooms / Practice Rooms
Admin / Storage

B Design Option

Veterans Memorial Building: City Offices & Council Chambers

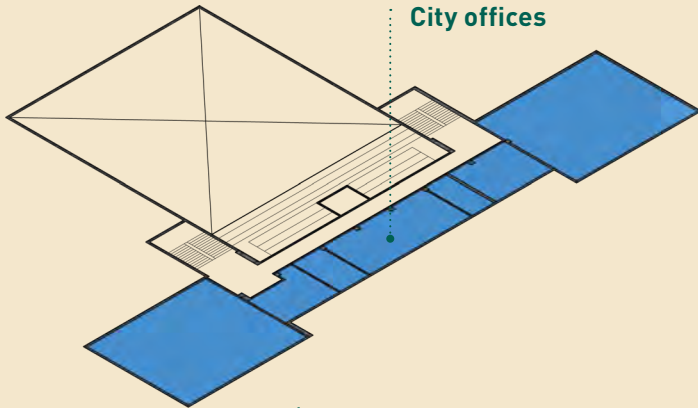
Veterans Memorial Building houses a meeting hall for council and other public entities, select city offices and uses, conveniently locating them adjacent to other city uses at 1947 Center St and across Center Street to 2180 Milvia.



↑ St Johns Library, Winnipeg, Canada

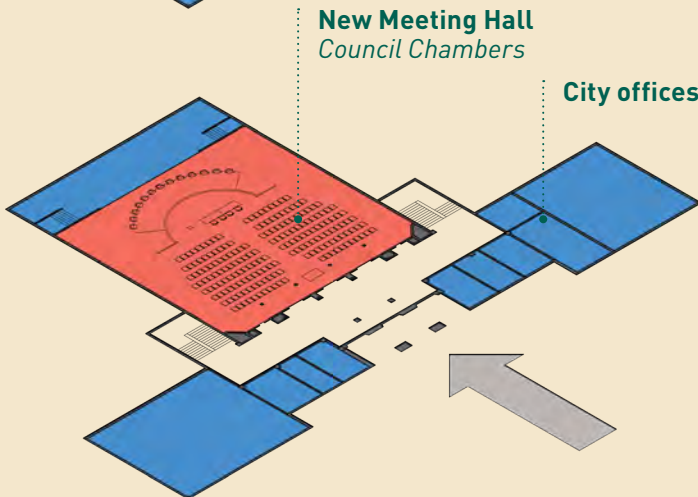


↑ Palega Recreation Center, San Francisco



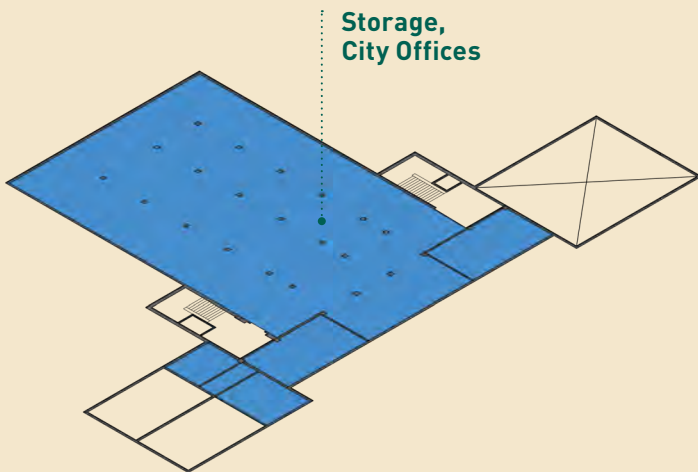
2nd Floor:

Offices



1st Floor:

**Offices
Council Chambers**



Ground Floor:

**Offices
Storage**

- City Offices
- Council Chambers

B Design Option

2180 Milvia: Park Additions

The proposed alterations to **2180 Milvia** are similar to those in the previous scheme (replacing existing storage and restrooms) but scaled down with remodeled or new additions (replacing existing storage and restrooms) such as kiosks with food and beverage services provided as take-out and with improved restrooms.



↑ Food & Beverage Pavilion, Novo Hamburgo, Brazil



↑ Blum Pavilion, Mexico City

